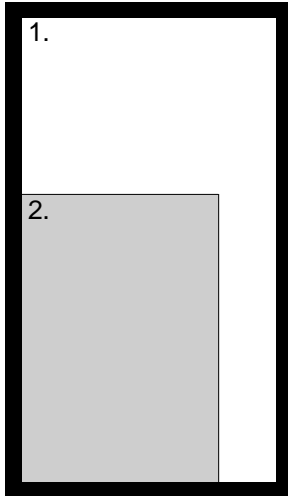
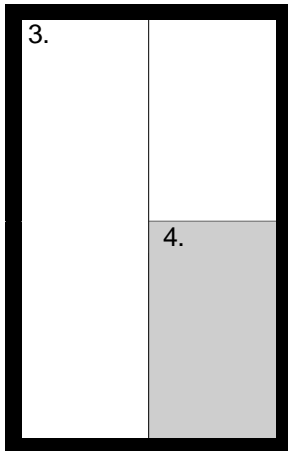


Colorado Insurance News

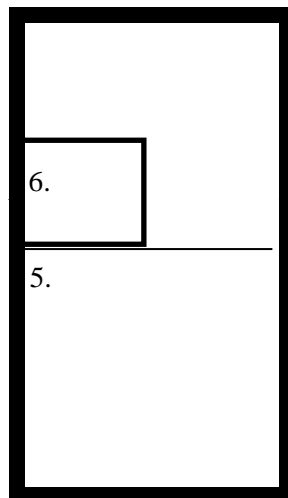
Display Advertising Rates & Specs



- 1.) Full page
- 2.) 1/2 page island



- 3.) 1/2 page vertical
- 4.) 1/4 page



- 5.) 1/2 page horizontal
- 6.) 1/8 page

Advertising Rates

All advertising will be distributed in electronic format. We will have 12 publications going out each year (1 per month) as well as various other electronic communications throughout each month.

- Full page – \$500 per issue
- 1/2 page island page – \$350 per issue
- 1/2 page vertical – \$350 per issue
- 1/2 page horizontal – \$350 per issue
- 1/4 page – \$250 per issue
- 1/8 page – \$200 per issue



Specifications

Ad Unit	Width (in inches)	Length (in inches)
Full page with bleeds	11.4	17
Full page	10.4	16
1/2 page (island)	7.725	10.125
1/2 page (vertical)	5.065	16
1/2 page (horizontal)	10.4	8
1/4 page	5.065	8
1/8 page	5.065	4

Advertising Deadline

Advertising materials must be received by the 1st of the month prior to publication. Please send all ad materials to marketing@trustedchoiceco.com.

E-Advertising

Spotlight your organization in our weekly e-communications. Our weekly electronic communication reaches over 9,000 industry professionals. The ad will be your logo at the bottom of our e-communications and will be clickable to your webpage. Each ad is \$100.

Colorado Insurance News Advertising Contract & Insertion Order

Scan and email completed form marketing@trustedchoiceco.com or mail to:
8354 Northfield Boulevard, Suite 2710, Denver, Colorado 80238 or fax to: 303-512-0575.
Call 303-512-0627 with questions.

Please complete this form to order advertising in the *Colorado Insurance News*. This form must accompany all ads. All orders and digital artwork for advertising must be received no later than the 1st day of the month preceding the issue date in which advertisement is to appear (example: for October issue advertising, order/digital files must be received in the TCCO office no later than September 1st). *This form may be duplicated.*

Company: _____
Contact: _____ Email: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Signature to confirm order: _____

This ad to appear: (check all that apply)

Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

E-communications: advertise in _____ e-communications

Ad rates: Please circle your ad size selection. (All rates are NET, no agency discounts are available)

Color/ Black and White

- Full page - \$500/issue
- ½ page island - \$350/issue
- ½ page vertical - \$350/issue
- ½ page horizontal - \$350/issue
- ¼ page - \$250/issue
- 1/8 page - \$200/issue
- e-communication - \$100/e-communication

Payment:

Check: payable to Trusted Choice Colorado Credit Card

Card holder: _____

Card number: _____

Expiration: _____ Security code: _____

Signature: _____ Date: _____